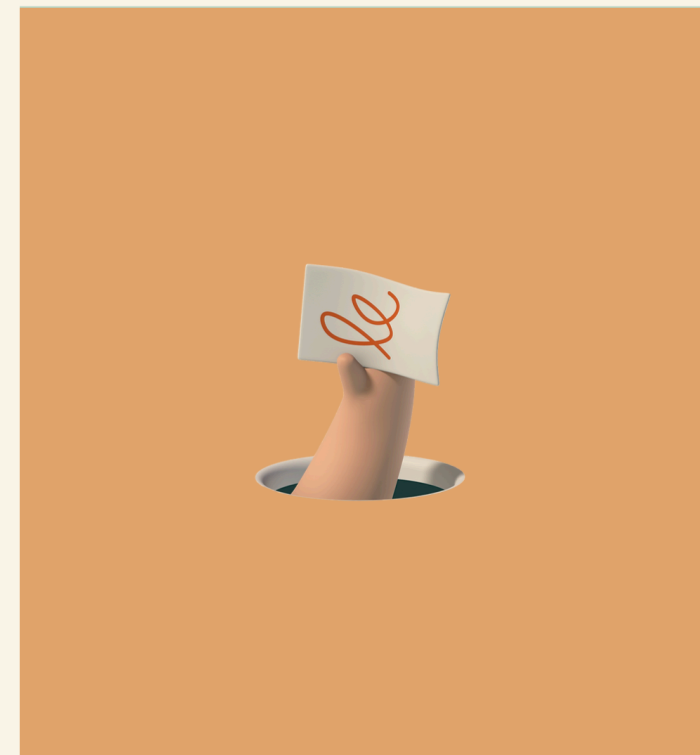
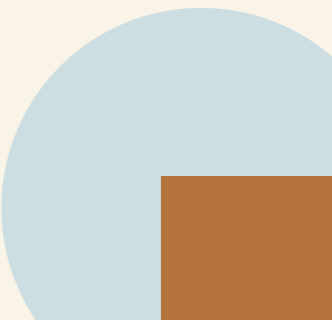


We are  
Brand Creative  
Marketing Group

Brand Specialists.  
Business for Creative, Creative for Business.



We're a creative agency that provides marketing solutions and branding needs.

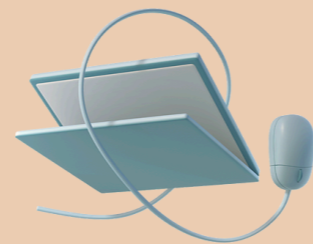


We elevate and assist brands  
using  
strategy and data.

We communicate brands highly effectively.

We create, communicate, convert and capitalize

(We create informed strategy that makes people really happy to give you their money)



# Our service listing is effective...

(wildly)

- We take a data/creator approach.
- We learn so you can earn.
- Creative for capital, capital from creative.



# Our services.

We are refined, focus and experienced .

## Strategic Content

- Branded and original content
- Microcontent and social media
- Digital and social media growth
- Preproduction planning/execution
- Film, audio and event production
- Media postproduction
- Platform branding and rollout
- Media design and concept

## Brand Strategy

- Market and consumer research
- Audience segmentation
- Brand positioning and identity
- Marketing strategy
- Investor presentations
- Brand identity and visual design
- Websites and SEO

## Business Development

- Media and audience research
- Local market scouting
- Media planning and analytics
- Business specific advisory
- Consultation and strategic advisory
- Investor pooling and fund raising
- Lead generation and team building
- Deal negotiation and comms plans



Here are some brands that we've created for...

**stamps**<sup>®</sup>  
.com

*OluKai*

**ESPN**

**Sotheby's**  
INTERNATIONAL REALTY



 **NATIONAL  
GEOGRAPHIC**

UC San Diego

 **ancestry**<sup>®</sup>

# HOW?

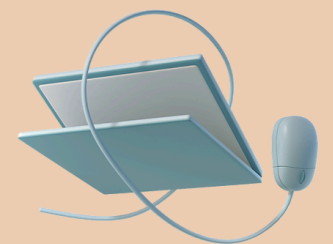
Well, the answer is simple

We analyze to create and predict trends.

We have the best creative pro's that communicate our findings stunningly.

We're great at listening and learning.

Our services are unlimited at single monthly price points,  
we don't believe in endless charges that nickel and dime our clients.



# What is “branded content”?

(You might not be able to describe it, but you sure can feel it)

It's creative visual design that tells people exactly what your company does and how good they are at it.

It's Mac, not computer.  
It's Coke, not soda.  
It's Nike, not sneaker.  
It's Hoover, not vacuum.

-

Look it up, actually Google it...  
(Yeah, you get it)



You can learn more about us and get in contact at:

[BCmarketinggroup.com](https://BCmarketinggroup.com)

We're really excited to tell you what else we can do to help.